

# SILVERBACKFUND

BUILDING SUCCESS FOR PITT STATE STUDENT-ATHLETES

The **Silverback Fund** is a unique chance for Pittsburg State alumni, friends and fans to make a direct and meaningful impact on the academic achievement of our student-athletes.

Show your Pittsburg State pride by lifting the burden of academic costs for these outstanding Gorillas and helping them achieve success on the field and in the community.

**Give Online: [pittstate.edu/silverback](http://pittstate.edu/silverback)**

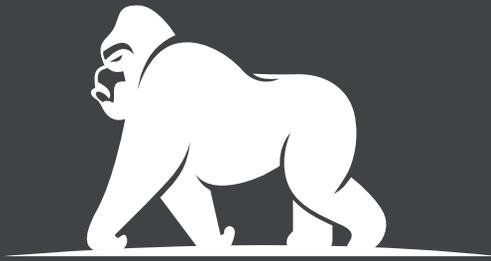


**Pittsburg State  
University**

Mail: Pittsburg State University Foundation, Inc.

P.O. Box 4005 | Pittsburg, KS 66762 | Phone: 888-448-2778

For questions, contact University Development at 620-235-4768 or by email [devel@pittstate.edu](mailto:devel@pittstate.edu).



# **SILVERBACKFUND**

BUILDING SUCCESS FOR PITT STATE STUDENT-ATHLETES

△ ONCE A **GORILLA**  
ALWAYS A **GORILLA**

S  
L  
V  
E  
R



RB BACK



**SILVERBACKFUND**  
BUILDING SUCCESS FOR PITT STATE STUDENT-ATHLETES



## CRIMSON AND GOLD PRIDE RUNS DEEP

**O**ur winning tradition of Gorilla athletic teams plays a big role in keeping it running year-round—rallying thousands of alumni, families and fans season after season. Over 350 student-athletes giving all they've got on the field, track and court.

**They work hard for us, now it's time to show how much we value them.**

The **Silverback Fund** is a unique opportunity for Pittsburg State alumni, friends and fans to make a direct and meaningful impact on the academic achievement of our student-athletes. Show your Pittsburg State pride by lifting the burden of academic costs for these outstanding Gorillas and helping them achieve success on the field and in the community.



# VISION

WITH YOUR HELP, OUR VISION TO FUND ANNUAL ATHLETIC SCHOLARSHIP COSTS SOLELY WITH PRIVATE GIFTS CAN BE A REALITY.



“With three out of four of my family members being Pitt State graduates, I knew it was time for us to give back to the university! When Kendall Gammon was playing for the Kansas City Chiefs we developed a close, personal friendship. After he retired and became more involved with Pitt State, he came to me with options for giving back that just made sense. As opportunities arise, we’ll continue to support the Gorillas as a family.”

- Miles Schnaer - BS '70



## MAKE A MEANINGFUL IMPACT

**B**eing a student-athlete isn't easy—every week at least 22 hours are spent in class and studying, and another 20 hours in practice or competition. Despite their commitment, no athlete receives 100% scholarship funding and over one third receive only 25% funding of school costs. More than half of our athletic program budget goes toward scholarships, but it's not enough.

### A typical week for any of our 350 student-athletes:

- △ 12 hours (at minimum) in class
- △ 10 hours (on average) studying
- △ 20 hours practicing and competing



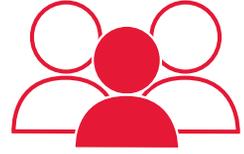
## The financial shortfall:



**53%** of athletic program budget is spent on scholarships.

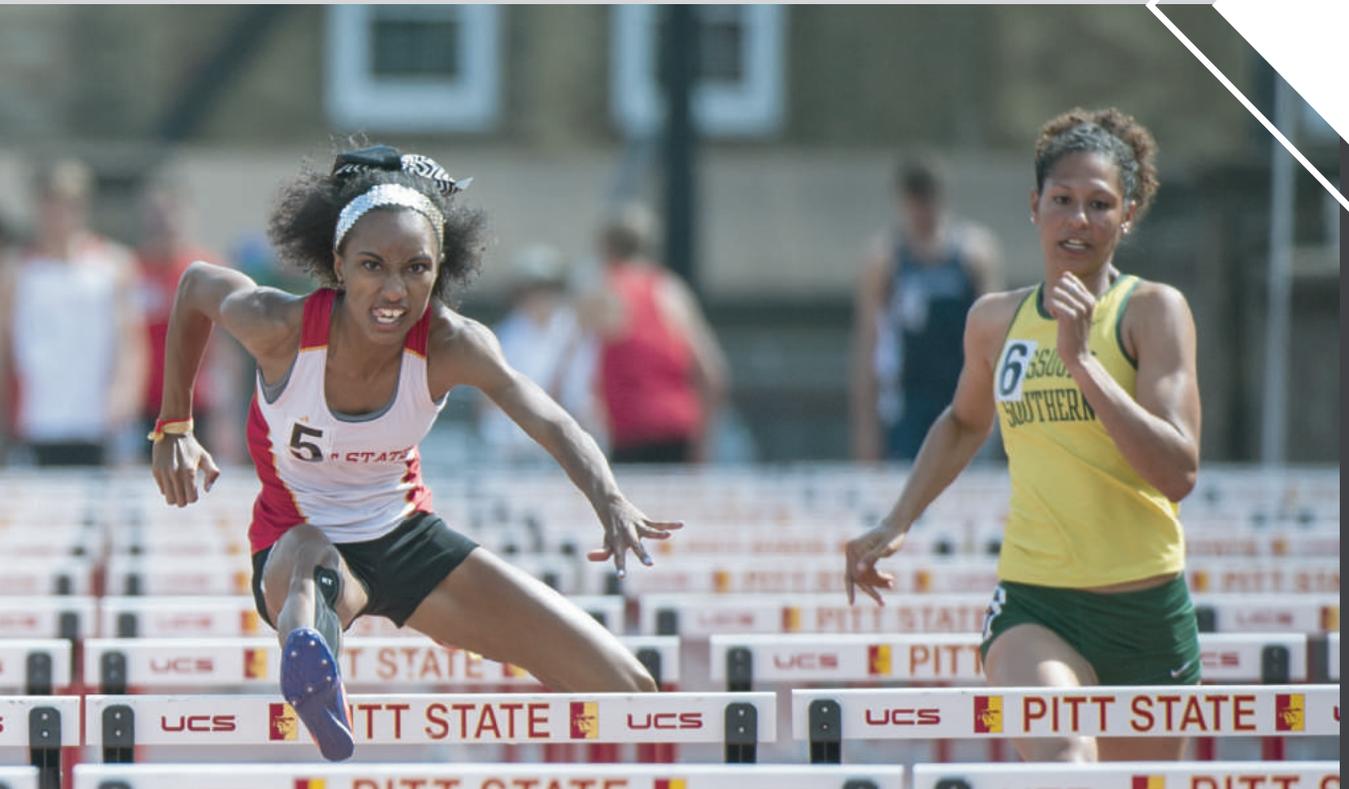


**No student-athlete** currently receives 100% athletic scholarship support.



Over 1/3 receive **only 25%** of the financial support needed to cover academic expenses.

The **Silverback Fund** offers you and other Pittsburg State supporters a unique and meaningful way to do something. With a one-time, monthly or annual donation, you can provide our student-athletes with financial peace of mind. Because of you, they'll have a bright path to academic success and sharper focus on the field.



## BE A PROUD FOUNDING MEMBER

**W**e invite you to be one of the first to put your name on this unique new scholarship opportunity. It's a great way to turn your Pittsburg State pride into valuable financial support and rally around our outstanding student-athletes. After all, that's what Gorillas do.

You see, gorillas in the wild gather in troops. Each led by a single silverback who carries the sole responsibility of ensuring the troop's well-being. Led by this great example, we named the **Silverback Fund** because our athletes are depending on donors like you to ensure their academic success and to lead the way in generating excitement and support for future Gorillas.







"When you have people truly invested in you and your life, success is the byproduct."

- Gloria Ilariogun - Volleyball  
2000 - 2003



"There is a special bond between the Pittsburg community and Pittsburg State University which cannot be duplicated."

- Ronald Moore - Football  
1989 - 1992



"Without donations from loyal fans, alumni and community, some student-athletes may not be able to afford to further their athletic and academic career."

- Wendi (Rickson) Horak - Softball  
1992 - 1994



"As an athlete we always knew that donations were extremely important for the success of our teams."

- Brian Moorman - Track & Field  
1995-1999





# GIVE WHAT FEELS GOOD

**W**hether you're an established Gorilla alum, new graduate or a fan somewhere in between, the **Silverback Fund** offers giving tiers to match the level that feels good to you.



One-time and recurring tax-deductible giving options are available for individuals and businesses as part of the **SILVERBACK TROOP**.

## **SILVERBACK TROOP**

**\$ 16** / MONTH

covers 5% of tuition cost for one semester

\$192 ANNUALLY

**\$ 62** / MONTH

covers 20% of tuition cost for one semester

\$744 ANNUALLY

**\$ 155** / MONTH

covers 50% of tuition cost for one semester

\$1,860 ANNUALLY

**\$ 308** / MONTH

covers 100% of tuition cost for one semester

\$3,696 ANNUALLY

**\$ 616** / MONTH

covers 100% of tuition cost for one year

\$7,392 ANNUALLY

# **SILVERBACK LEADER**

\$1300 / MONTH

covers 1 year In-State and/or  
Gorilla Advantage tuition

**\$15,600**  
ANNUALLY

\$1542 / MONTH

covers 1 year  
Gorilla Edge tuition

**\$18,504**  
ANNUALLY

\$2228 / MONTH

covers 1 year  
Out-of-State tuition

**\$26,736**  
ANNUALLY

\$2600 / MONTH

covers 1 year In-State and/or Gorilla  
Advantage tuition for 2 athletes

**\$31,200**  
ANNUALLY



Consider leading the charge as a **SILVERBACK LEADER** with a three-year annual commitment, and make a huge difference in the education of our student-athletes and long-term success of our athletic program.

## KICK OFF THIS AWESOME EFFORT!

**O**ur student-athletes give us reason to wear our crimson and gold with pride. If you value their commitment to our University's success, the **Silverback Fund** is the perfect way to show your commitment to theirs.

With your help, our vision to fund annual athletic scholarship costs solely with private gifts can be a reality. Together, we'll build the foundation to attract and grow the next generation of outstanding Gorillas!



"Without the help of the alumni, community, fans, and donations my dream would have never come true and that is why I have always been thankful."

- Oscar Gonzalez – Men's Basketball  
1996 - 1999



"Being an athlete at PSU was one of the most worthwhile and impactful experiences of my life."

- Christie (Allen) Logue –  
Cross Country/Track & Field  
1989 - 1993





"It feels wonderful reconnecting with my alma mater. I am so proud of the contribution that I am able to make and I hope it impacts and inspires other young Gorillas to surpass their dreams."

- Bob Leppke - BS '69



"The support from the community, fans and alumni was one of the main deciding factors for me in choosing PSU."

- Brad Shorter - Baseball  
1997 - 1998



"I think being a student-athlete was instrumental in building basic principles into the core of who I was that still help me today."

- Jenny (Pracht) Townsend –  
Women's Basketball  
1994 - 1996

